

International Studies

HdWM Guides You to Your Studies in Germany



HOCHSCHULE DER WIRTSCHAFT
FÜR MANAGEMENT

UNIVERSITY OF APPLIED
MANAGEMENT STUDIES

Welcome to HdWM

Your Partner for Internationals Studies

10 years of management excellence: Be part of the success story

The University of Applied Management Studies, or Hochschule der Wirtschaft für Management (HdWM), as we are called in German, is a private, state-approved university of applied sciences in Mannheim, Germany. Since our founding in 2011, we are specialised in management degree programmes that offer a maximum of practical experience. In 2021, we celebrated our 10th anniversary. Today, we can look back on many student success stories among our graduates.

HdWM offers small course sizes of max 30 students. All lectures are held as seminars with active participation and topped off with real management cases. All our lecturers have extensive business experience, which they pass on to the students based on latest scientific findings.

At HdWM, we really care about our students. The small course sizes with a regular set of lecturers create an atmosphere of trust, which makes it possible to discuss questions and problems at eye level.

Since the founding days, HdWM has been a home to international students from all over the world. Although we are a small university, we have about 30 nationalities among our students and staff members, making HdWM a truly international campus. Embracing a multicultural environment is a natural thing in Mannheim. The city is known for its diverse population and mutual respect among its inhabitants.

Practical orientation built into every single degree course

At HdWM, we put great emphasis on real-life working experience. This is why we built practical elements into every degree course, so that you can gain this important experience already during your studies. This gives you the chance to prepare yourself for your future career and meet local companies partnering with HdWM. In every study programme, there are fixed practical elements supplemented with free time that can be used for voluntary work experience.

An internship in every study course allows you to put the already learned theory into practice. Your internship can be spent in a German company or abroad. In the master's programme, you can also participate in a research project, which is an ideal preparation for your thesis and helps you getting accustomed to the German academic style.

To get you in touch with companies and to prepare you for the particularities of the German labour market, our university-own Career Service team provides coaching within a mentoring programme.

Your advantages when studying management at HdWM

- Study in Germany and gain real-life business experience – 100 % in English
- High-quality advanced academic education in Germany accredited by the German Science Council
- FIBAA certified management degree programmes for Bachelor of Arts (BA) or Master of Arts (MA)
- Special services and support programmes for International Students
- Feel at home while being abroad: Study at an international campus in a multicultural city
- Learn in small groups, with good networks, and personal support
- Learn and apply management methods through real-life business cases
- Practically oriented study programmes
- Good contacts to the business world
- Support by our Career Service
- Access to the HdWM network with more than 50 partner companies

Helping You to Settle in at HdWM

Service departments guiding you on the path to your degree

Studying in another country can be quite a challenge. At HdWM, we want to make sure, you have all the support you need to get settled in Germany and to get accustomed to the German academic system. From the first contact to your finals, the HdWM staff in the different service departments is always happy to help and offers special programmes designed for international students. Our university is the 'home' to almost 30 nationalities among students and staff. We enjoy being an international campus and we are looking forward to welcoming you as a part of it.

At HdWM, you receive personal support from the first semester on

At HdWM, you are more than just a matriculation number. The personal development and close contact to our students is very important to us.

Therefore, we have small groups to ensure personal contact between you and your fellow-students, but also between you and your lecturers. We have an open-door policy. The chair of your study programme always has an open ear and is the person you can turn to during your whole studies. Whenever there is something you need to discuss, just drop by, and ask for a personal meeting.

We know that academics styles differ from country to country. To get you in shape for your thesis, there are special courses in each study programme, such as 'Academic Writing' in the BA Management in International Business or an 8-week research project in the MA Business Management that students can choose instead of the management internship.

Our services to support you during your studies in Germany

- Our study advisors assist you during the application process
- Personal support from the first semester on
- Support by the International Office
- Buddy Programme helps you to settle in
- German Classes for international students
- Practical experience gives you a head start in your career
- Welcome Week makes you feel at home
- Language Tandem Programme gives you the chance to speak your mother tongue and meet fellow students from your home country
- Cultural and social events for exchange, international, and local students allow to meet other international but also local students in a laid-back atmosphere.
- Cosmopolitan Club is the HdWM platform to get information and best practices from other HdWM students



Visit our website for more information

<https://www.hdwm.de/en/university/international/services-for-international-students/>

Your Ticket to an International Career on Bachelor's and Master's Level

BA Management in International Business – Think Global, Make Business

What are you planning to do with your degree? Do you want to work overseas, or for a German company which operates internationally? Learn to become really fluent in English. Our English track BA in Management in International Business will help you realise your dreams, introducing you to internationally recognised management techniques as well as essential intercultural skills. We can promise you a really exciting course that combines a full range of business and management courses with international and intercultural modules. Your 4th semester will be an in-company internship, which can be overseas. You will also have the option to do an overseas semester. Then, you will write a research-based bachelor's dissertation, preparing you for a master's degree almost anywhere in the world – or at HdWM.

Duration: 6 semesters

Costs of the programme: 590€ per month



More about the BA Management in International Business

<https://www.hdwm.de/en/study-programmes/bachelor/management-in-international-business/>

MA Business Management in English– Taking the Next Step

The MA in Business Management will put your knowledge to management level. You will be able to successfully manage the most diverse companies and institutions, interpret management with a holistic approach, and learn to analyse companies and markets with different methodological tools. With this knowledge you can determine your aims and employ resources efficiently. In the first two semesters, you will acquire competencies on the basis of a systemic management approach, which divides management into operative, strategic and normative aspects. During an 8-week internship, you will apply the new approaches directly to practice. Depending on your professional aims, you can also take part in a research project on leadership topics instead of the management internship. With the three specialisations in the third semester, International Sales Management, Human Resources Management, IT Management, you will give your studies a specific focus that will support you in pursuing your career.

This course is also offered in German (C1 level required).

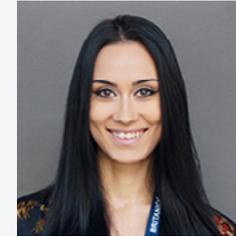
Duration: 3-4 semesters

Costs of the programme: 690€ per month



More about the MA Business Management in English

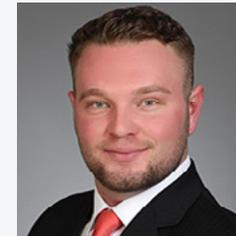
<https://www.hdwm.de/en/study-programmes/master/business-management-en/>



Kristina Dimitrova

(Graduate BA Management in International Business)

"HdWM offers a high-level business education, and also gives students the opportunity to travel, learn and experience. In Management in International Business, you learn about global business, but you also have the chance to explore and be part of the business world before graduation. For me, it was the first step to a successful business career."



Ryan Matthew Falls

Graduate MA Business Management (EN)

"The Master's in Business Management has given me the chance to make my career dreams, and personal endeavors become a reality. The student-oriented professors, hands-on teaching methods, and the multicultural student atmosphere epitomize the vision of HdWM. It helped me to develop myself into a more global and future-centered thinker. That is why I traveled halfway across the globe from America to be a part of this vision."

Getting Ready for the Adventure

How to apply for a HdWM study programme

We want to get to know you! Therefore, we designed an application procedure that shows us whether the chosen study programme matches your interests and abilities. We do not just look at your grades, we look at you as a person, with all your talents and your motivation to study a degree in management.

Our study advisory team guides you through each step: from your application to the enrolment. They will tell you which documents you need, in which form you have to hand them in, and in which stage in the process. Just follow their lead, and they will walk you through the application process.

1. Study Advisory

To find out whether the bachelor's and master's programmes are the right choice for you, you can arrange an appointment with our study advisors. They can schedule a video call with you, to make sure you have all the information you need.

2. Application

When you have found the right programme, you can sign in for the application process.

Please send the following documents in an email to bewerbung@hdwm.org directly after submitting your [online application](#):

- CV
- Motivation letter, about 1 page
- School leaving certificate and (if available) bachelor's certificate with transcript of record
- Copy of your ID-card
- Certificate about language proficiency (upper B2 level)
- Letters of recommendation of former employees or other certificates (if applicable)

Additional documents for master's applications:

- Bachelor's and/or master's certificate (if available)
- Transcript of records

You can hand in scans for the application process. But please be aware that for the enrolment, we need notarised hardcopies of all certificates.

3. Checking your entrance requirements

Your documents undergo a throughout examination of your formal entrance requirements. Please allow at least two weeks for this process.

4. Application Interview

A professor of the programme gets to know you and your professional development as well as your motivation to study at HdWM.

5. Study Contract

After successfully passing the interview, you receive the study contract. Please return a signed scan within 14 days. The signed hard copy must be handed in when you are in Germany or with your enrolment at the latest.

6. Enrolment

This is the last step before beginning your studies at HdWM. The study service office guides you through the process and invites you to an (online) appointment.

7. Preparatory courses

To ensure a smooth beginning of your studies at HdWM, we offer several preparatory courses. For international students, the International Office organises a Welcome Week. There are also German classes. Speaking German is important to get along in Germany or to work in a German company.

8. Beginning of studies

The semester at HdWM always starts on April 1st in the summer semester, and on October 1st in the winter semester.

Checklist for Your Future Studies

Is everything settled to study at HdWM?

With this list, we want to give you a brief overview of what to prepare, hand in, and keep in mind from your application to getting settled in Germany.

Just check off what you have already taken care of.

Your Application

- Gather all application documents before applying (see previous page for more details).
Make sure everything is complete! Incomplete documents can impede and delay your admission and enrolment.
- Fill out the [online application form](#).
- Send your application documents in one email to bewerbung@hdwm.org.
- Prepare for the application interview.
Try to answer: Why do you want to study with HdWM? Why this programme? What are your goals?
- Before applying, you might want to check your funds.
Apart from the HdWM tuition and admission fees, you are going to need funds for living expenses, such as food and rent. In some countries, you also need a blocked amount on a special bank account to receive a visa.

For the enrolment

- Sign the contract and send a scan to the study advisory.
A signed hard copy must be handed in until the official enrolment in Germany.
- Hand in the notarised copies of your certificates and documents until the enrolment (see previous page).
- Transfer the admission fee (BA: 590€, MA: 690€) to receive your admission letter, which is important for your visa application.
- Fill out the SEPA direct debit mandate for the monthly payment of the tuition fees when in Germany.
- Gather all documents for the enrolment appointment.
The student service office sends you all the information or an invitation for your (online) enrolment appointment towards the beginning of the semester.

Settling in Germany

- Visa application and appointment at the German embassy.
We do not have influence on this process. So please inform yourself how long the visa may take before your application at HdWM.
- Book a hostel, Airbnb etc. for the first weeks in Germany.
Renting an apartment from abroad is tough. Better get a short-term place to stay and start searching when you are in the country.
- Open a German bank account when in Germany and send your bank details to HdWM.
- Get a German health insurance when in Germany and send the information to HdWM.
- Make an appointment with the Ausländerbehörde in Mannheim for your residence permit.
- Inform HdWM about your address in Germany.
- Enroll for our German classes via our International Office. This better your chances of finding a job during your studies at HdWM.

Impressions of the Life as a Student at HdWM
International Life on Campus and Excursions Abroad



Festival of Cultures



*International Student Workshop
Yekaterinburg, Russia*



*HdWM students on an
excursion to China*



Welcome Week Online



*HdWM students all packed for their
excursion to Russia*



*Case Study Competition
Belgrad, Serbia*

Our Study Advisors: Your Support during the Application Process

In the study advisory, we see it as our task to support you on your path to a successful career. Let us define your aims and find out how our practical oriented degree course in international business can get you there.

In a first consultation, via email or online, we get to know your wishes, interests and talents. We are happy to give you more information about the programme, the application process, and check your entrance requirements.

After the consultation and a positive examination of your entrance requirements, you can sign in for the application process. In a (online) interview, you have the chance to present your skills and interests to the chair of the programme.



Louisa Tsouvallas
Study Advisor Bachelor's Programmes

+49 (0)621 490 890-90
studieninfo@hdwm.org



Christina Relford
Study Advisor Master's Programmes

+49 (0)621 490 890-90
studieninfo@hdwm.org



Download Further Information
<https://www.hdwm.de/en/download-information-material/>



Arrange Advisory Service Appointment
<https://www.hdwm.de/en/request-consultation-appointment/>



Apply Now for a Study Programme
<https://www.hdwm.de/en/application/>

hdwmm.de/en

**University of Applied
Management Studies (HdWM)**

Oskar-Meixner-Strasse 4–6
68163 Mannheim, Germany

+49 (0)621 490 890-90
studieninfo@hdwm.org

**Bachelor
Master
Further Education**



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