

Studiengang M.A. Business Management (e) ab WS 21



1. Semester	2. Semester	Im 3. Semester Wahl einer Schwerpunktrichtung		
		Schwerpunkt: International Sales Management	Schwerpunkt: People and Culture	Schwerpunkt: IT-Management
Values, Ethics and Compliance (6 ECTS)	Processes and Process Management (6 ECTS)	Internationales Sales Management (6 ECTS)	International Human Resource Management (6 ECTS)	Digital Transformation Management (6 ECTS)
System-Orientated Management (6 ECTS)	Intercultural Management (6 ECTS)	Internationales Marketing and E-Business (6 ECTS)	New Work and Management in the Digital Working World (6 ECTS)	Data Science, Business Intelligence and Analytics (6 ECTS)
Management Decisions (6 ECTS)	Change Management and Organisation Development (6 ECTS)	Masterthesis (18 ECTS)		
Critical Thinking in Management (6 ECTS)	Management Internship (12 ECTS) (optional)			
Communicating and Negotiating in Management (6 ECTS)	Research Internship (12 ECTS) (optional)			
	Practice Project (12 ECTS) (optional)			
30 ECTS	30 ECTS	30 ECTS	30 ECTS	30 ECTS